

PRESS RELEASE

25th June 2009



LOCAL SCHOOL GIRLS TO INTERVIEW GLAMOUROUS GIRL BAND 'THE SATURDAYS'

Two school children from St Peters Roman Catholic Primary School in Bartley Green have shown they're radio stars in the making by winning a competition set by Heart 100.7 and Radio in Schools.

Pupils from across the Midlands were asked to make a podcast to demonstrate how they would perform as presenters on the flagship show 'Heart Breakfast'. After hours of judging, Ed and Rachel hosts of Heart Breakfast chose **Faye Boncales** and **Lauryn Halstead-Smith**, both aged eight, as the winners.

The lucky duo will be given the chance to visit the Heart studios based in Birmingham to meet Ed and Rachel, and will use the station's facilities to exclusively interview The Saturdays as entertainment reporters! Faye and Lauryn met the girlband in the flesh last weekend, backstage at their gig at the Wolverhampton Civic Hall. They were also given front row tickets to watch them perform.

Radio in Schools is a podcasting platform that promotes speaking, listening and creativity across the Curriculum and beyond. It offers schools, teachers and pupils a safe platform to showcase their work, space to store files and strong links to the professional radio industry.

In a worldwide first, the initiative allows schools to create, edit and upload audio online through the easy to use Virtual Studio; there is no need to download and install software and no technical knowledge is required.

Thanks to Heart, more than 50 schools have already signed up to the Radio in Schools programme across the West Midlands.

For further information please contact:

Vikki Webb, PR Manager for Heart 100.7 on **0121 226 5761**

Or email: vikki.webb@thisisglobal.com

The winning podcast from Faye and Lauryn can be heard on the Radio in Schools website at www.radioinschools.co.uk.

Paul Gerrard Programme Controller for Heart 100.7 said:

“Everyone at Heart 100.7 thinks Radio in Schools is a fantastic project. It teaches kids how to become their own radio stars and that's exactly what Faye and Lauryn have done! We were overwhelmed by the response, and can't wait to do more with Radio in Schools.”

Rachel Murray, Class Teacher for St Peters Roman Catholic Primary School added:

“This has been a fantastic opportunity for the children to encourage their creatively and speaking skills. The girls had a fantastic time with The Saturdays backstage and they absolutely loved the concert. This has been a real treat and we thank Heart and the Radio in Schools initiative for making this happen.”

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Notes to Editors

- Heart 100.7 is the biggest commercial radio station in the West Midlands with 869,000 listeners tuning in every week.
- For more details on how to sign up for Radio in Schools, please visit www.radioinschools.co.uk or contact the project's Director, Melissa Thom melissa.thom@heart.co.uk.

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