



WEDNESDAY 9TH DECEMBER 2009

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National podcasting service for teachers and students 'Radio in Schools' nominated for BETT Awards 2010

Radio in Schools is pleased to announce its nomination for the **Bett Awards 2010** in the **Learning and Teaching Tools category**. Radio in Schools is a national podcasting platform for the download generation that promotes speaking, listening and creativity across the curriculum. The service enables schools, pupils and teachers to create podcasts in a safe, secure environment, without the need for costly or complicated software. The platform gives children and young people hands-on experience with digital media, building confidence and vital skills, both to themselves, and a thriving digital economy.

Radio in Schools is an independent, not for profit organisation and is committed to empowering our next generation of listeners and improving their life choices and chances. The programme is supported by Global Radio, the UK's premier radio company and the home of Heart, the UK's biggest radio brand and has the support of some of the UK's most respected radio professionals. Radio in Schools is also backed by The National Literacy Trust, BT, and **Minister of State for Children, Young People and Families Rt Hon Dawn Primarolo MP**. Dawn said:

"Radio in Schools is fantastic for improving children and young people's communication skills, and the high-tech nature of the project keeps all pupils interested. It is a simple to use product, both for young people and their teachers. Radio in Schools really is an excellent project, and I would encourage all schools to get involved, and start recording their own podcasts!"

Radio in Schools is linked to National Strategy frameworks and the National Curriculum, develops student voice and addresses personalised learning in new and innovative ways. Most importantly the service is aimed at those with no technical expertise and aims to break down barriers to entry for using digital tools for both teachers and students alike. The University of the West of England (UWE) has also pledged support as the programme's official education partner. **Dr Richard Eke, Joint Head of Academic Developments, said:**

"The fusion of UWE's literacy expertise and the Radio in Schools service makes for a winning combination leading to great opportunities for children and students to develop and hone their new media, speaking, listening and communication skills. In this, UWE can play a key role in helping the government drive and ambition to ensure that there is a healthy pipeline of talent to fuel the Digital Age"

Radio in Schools will be showcasing at this year's Bett Show 2010 **on stand S52** with one of the UK's leading Apple Solution Experts in Education, Western Computer and Wacom's Presentation/AV Solution. The BETT Awards define exemplar products as those which are fit for imitation, or a model. The awards also recognise outstanding education sector products and learning solutions.

ENDS

Attachments: Radio in Schools and Bett Nomination 2010 logos, Radio in Schools screen shot of the Virtual Studio

Photos: Pupils from Cotham Secondary School, Bristol using the Radio in Schools (Eloise Savill, Grace Benson and Elisha Walters)

Visuals/interviews available on request

Notes for Editors

- Radio in Schools is a not for profit organisation and schools can sign up at any time for one month's free trial. For more details go to www.radioinschools.co.uk, call Melissa Thom on 0117 9005388 / 07765 240764 or email: Melissa@radioinschools.co.uk
- Radio in Schools has been produced in partnership with Global Radio and the Heart Network and digital design agency Nomos Media www.nomosmedia.com
- For more information on the Bett Awards 2010, go to: https://www.emapawards.com/emap/frontend/reg/tOtherPage.csp?pageID=47008&CSPCHDx=0000000000000&CSPIHN=108058108058:443&CSPSCN=CSPSESSIONID&ef_sel_menu=956&eventID=9&eventID=